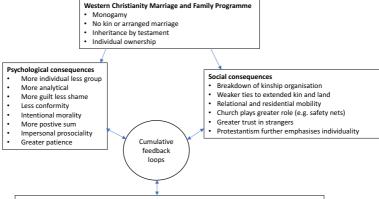
## How cultural evolution made societies WEIRD



## **Economic and political consequences**

- · Greater mobility and division of labour
- · Development of voluntary institutions cities, guilds, monasteries, universities, businesses
- · Wider knowledge exchange and learning e.g. apprenticeships
- · Development of contracts and market regulation
- · Competition to attract volunteers make rules attractive, clear, transparent more democratic
- · Representative government individual centred law, social safety nets
- · Innovation, investment and economic growth